BACHELOR OF ARTS IN COMMUNICATION
Program Plan

Research and Theory Courses, required of all majors (6 hours)
COMM 309 Communication and Information Theory
ORGL 380 Applied Research Methods

Societal Communication (9 hours)
COMM 240 Popular Cultural Forms and Society
COMM 251 Communication and Society
COMM 345 Mass Media and Society

Relational Communication (9 hours)
COMM 253 Gender Relations
COMM 260 Interpersonal Communication
COMM 325 Nonverbal Communication OR COMM 370 Intercultural Communication

Organizational Communication (9 hours)
COMM 350 Organizational Communication
COMM 255 Virtual Working Group Communication OR COMM 265 Working Group Communication
COMM 270 Communication for Business OR COMM 340 Public Relations

Total General Education Hours: 39
Total Elective Hours: 48
Total Degree Hours: 120